

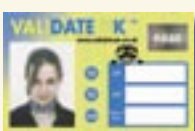
# VALIDATEUK™

## What is it?

**VALIDATE UK** is a voluntary proof of age card for everyone, it aims to ensure that age restricted products are only sold to those legally entitled to buy them;

it also helps those who may look younger than they are to prove their age. The scheme is approved by the United Kingdom Government and displays the PASS hologram. Retailers, licensees and those selling age restricted products or services are supplied with posters, stickers and guidance leaflets.

**VALIDATE UK** also helps young people who appear to be under the legal age to prove their right to make a purchase; for example the 15 year old boy who does not look old enough to hire a film or purchase a cinema ticket and the 15 year old girl who is entitled to a reduced bus fare but looks older than 15. The adult card has a following of all ages from 18 to 98 !



## Age Restricted Goods & Services

Liqueur Chocolates .....	16 years
Pets .....	16 years
Lottery Tickets.....	16 years
Petrol.....	16 years
Scratch Cards.....	16 years
Party Poppers & Caps.....	16 years
Aerosol Paint Containers .....	16 years
Air Gun & Pellets.....	18 years
Alcohol .....	18 years
Adult Magazines .....	18 years
Fireworks .....	18 years
Solvents .....	18 years
Tattooing.....	18 years
Butane Gas Cigarette Lighter Refills .....	18 years
Cigarettes & Tobacco .....	18 years
Knives .....	18 years
Axes & Crossbows .....	18 years
DVD's Cinema & Some Computer Games...	12,15 & 18 years



It is a criminal offence for an adult to buy alcoholic drinks on behalf of a person under the age of 18.

It is illegal for a child or young person to purchase tobacco on behalf of an adult (eg doing Mum's shopping)



## Why is VALIDATE UK unique?

**VALIDATE UK** aims for common currency, ie those living in Ayr will be able to use their card in Plymouth. The long term aim is to make **VALIDATE UK** cards available to all young people entering the secondary school system.

**VALIDATE UK** aims to reduce under-age sales and, in doing so, helps to control many health and social problems associated with early addiction to alcohol, cigarettes and gambling. **VALIDATE UK** is NOT funded by the tobacco or alcohol industry or any other business supplying age restricted goods or services.

*Substance misuse and an increasing addiction to gambling amongst young people are both areas that undermine local communities and have lasting detrimental effects on health. Many young people play truant from school and some steal to support their habit.*

**VALIDATE UK** helps to protect licensees and retailers. Supplying age restricted products to someone who is below the legal age is a criminal offence that can lead to prosecution: a retailer may even lose his business.

**VALIDATE UK** empowers young people, introduces good citizenship and responsibility.

## Working with VALIDATE UK

**PASS – Proof of Age Standards Scheme**  
 National Youth Agency (NYA)  
 Young People, Schools & Colleges  
 Trading Standards Professionals  
 The Police  
 Community Safety Officers  
 DAAT Teams  
 Libraries  
 Police Licensing Officers

Prison Visitor Centres  
 Health Promotion Specialists  
 Youth Offending Teams (YOT)  
 Crime & Disorder Partnerships  
 Smoking Cessation teams  
 PubWatch and other such schemes  
 Leaving Care Teams  
 Connexions Teams

## Want to know more?

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www.validateuk.co.uk



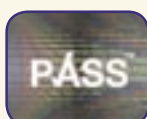
# VALIDATEUK™

Are you showing  
your age?



# VALIDATEUK™

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[www.validateuk.co.uk](http://www.validateuk.co.uk)