VALIDATE UK is a voluntary proof of age card for everyone, it aims to ensure that age restricted products are only sold to those legally entitled to buy them; it also helps those who may look younger than they are to prove their age. The scheme is approved by the United Kingdom Government and displays the PASS hologram. Retailers, licensees and those selling age restricted products or services are supplied with posters, stickers and guidance leaflets.

VALIDATE UK also helps young people who appear to be under the legal age to prove their right to make a purchase; for example the 15 year old boy who does not look old enough to hire a film or purchase a cinema ticket and the 15 year old girl who is entitled to a reduced bus fare but looks older than 15. The adult card has a following of all ages from 16 to 98!

**What is it?**

**Why is VALIDATE UK important?**

VALIDATE UK aims for common currency, in those living in the U.K. will be able to use their card in Plymouth. The long term aim is to make VALIDATE UK cards available to all young people entering the secondary school system.

**Working with VALIDATE UK**

VALIDATE UK aims to reduce under-age sales and, in doing so, helps to control many health and social problems associated with early addiction to alcohol, cigarettes and gambling. VALIDATE UK is NOT funded by the tobacco or alcohol industry or any other business seeking age restricted goods or services.

Substance misuse and an increasing addiction to gambling amongst young people are both areas that undermine local communities and have lasting detrimental effects on health. Many young people play truant from school and some steal to support their habit.

VALIDATE UK helps to protect licensees and retailers.

Supplying age restricted products to someone who is below the legal age is a criminal offence that can lead to prosecution; a retailer may even lose his business.

VALIDATE UK empowers young people, introduces good citizenship and responsibility.

**Age Restricted Goods & Services**

- Liqueur Chocolates - 16 years
- Pets - 16 years
- Lottery Tickets - 16 years
- Pedal - 16 years
- Scratch Cards - 16 years
- Party Poppers & Caps - 16 years
- Aerosol Paint Containers - 16 years
- Air Gun & Pellets - 16 years
- Alcohol - 18 years
- Adult Magazines - 18 years
- Fireworks - 18 years
- Solvents - 18 years
- Tobacco - 18 years
- Butane Gas Cigarette Lighter Refills - 18 years
- Cigarettes & Tobacco - 18 years
- Knives - 18 years
- Axes & Crossbows - 18 years
- DVD’s & Cinema & Some Computer Games - 12.15 and 18 years

**Want to know more?**

www.validateuk.co.uk

**Why is VALIDATE UK Illegal?**

It is illegal for a child or young person to purchase tobacco, alcohol, or tobacco products on behalf of an adult (or doing it for their own personal consumption).

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Are you showing your age?